

GOLD LEVEL

\$10,000.00 - \$17,499.99 per sponsor

Sponsors at the Gold Level receive the following recognition.

- Acknowledgement of sponsorship at a meal function (done via electronic presentation show on screen) (Logo)
- Opportunity to include a promotional item in the Delegates' Bags
- Opportunity to place a promotional item at each place setting at a meal function
- Up to two (2) invitations to the annual CPMA Directors' Reception
- Up to two (2) VIP Seats at the head table at a meal function (tickets for function are included) & Introduction of VIPs by Master of Ceremony
- Up to two (2) invitations to the annual Variety Night Event
- Listing in the CPMA Convention & Trade Show Preliminary Program by sponsorship level (logo) – sponsorship must be confirmed at time of print (November 2009)
- Listing in the CPMA Convention & Trade Show Final Program by sponsorship level (logo)
- Listing in the CPMA Convention & Trade Show Final Program by sponsored function (logo)
- Listing on the CPMA Convention & Trade Show Website under Sponsorship section (logo & link)
- Company logo displayed by sponsorship level on the sponsor board near registration (on site)
- Opportunity to pre-select one (1) table for the annual banquet (tickets not included)
- Company logo included on the CPMA Thank you ad published in at least three major industry trade publications
- "Sponsor" ribbon for all registered company delegates, companions and exhibitors

Exclusive Opportunities available at the Gold Level (see following pages for details):

- Reception Annual Banquet - \$12,000.00
- Internet Kiosk - \$11,000.00

Non-Exclusive Opportunities available at the Gold Level (see following pages for details):

- Retail/Wholesale Trade Show Vouchers - \$10,000.00
- Foodservice Trade Show Vouchers - \$10,000.00
- Full Page Corporate Advertising in the Final Program - \$10,000.00

NOTE: Sponsors whose total sponsorship contribution amounts between \$10,000.00 and \$17,499.99 will be listed under the Gold Level on the website, in the Final Program, and on the sponsor board near the registration area (on site).