

Exhibitor Bulletin No1 – October, 2009

Dear 2010 CPMA Exhibitors:

Welcome!

Updates will be sent to your attention on a monthly basis, until we are closer to the Trade Show date. This month's update includes:

- New Marketing & Events Assistant
- Exhibitor's Confirmation Letter
- Exhibitor's Services Manual
- Hotels – Do Not Delay!
- New: Traceability Area on the Trade Show Floor
- Sponsorship Opportunities
- Convention Website

New Marketing & Events Assistant

We are pleased to announce that Tina Vigliotti joined CPMA on Monday, October 26, 2009 as our Communications & Events Assistant. Tina's past experience in marketing and events and strong customer services skills will be an asset to CPMA. You will be able to reach her at 613-226-4187 ext. 217 or by email at tvigliotti@cpma.ca.

Exhibitor's Confirmation Letter

Exhibitor's Confirmation Letter with your company's unique login password will be sent to each exhibitor's main contact on Friday, November 13, 2009. Your unique password will allow you to access your profile and add the name badges for your booth staff (each 10x10 ft. booth receives 5 free exhibitors badges).

Exhibitor's Services Manual

"Exhibitor's Services Manual" will be available by Monday, November 16, 2009 in Exhibitor's Corner at our Convention website. It is your main tool to plan your participation and your booth and includes all the information, pertaining to the trade show, such as Freeman services, shipping and material handling, convention centre forms, specialty contractors, catering, and food sampling information to name a few.

Hotels – Make Your Reservations Now!

We are pleased to be returning to the Pan Pacific and the Fairmont Waterfront Hotels for our 2010 event. The hotels are now accepting your reservations. Don't delay!

Pan Pacific Hotel

300-999 Canada Place
Vancouver, BC V6C3B5 Canada
<http://www.panpacific.com/en/Vancouver/Overview.html>

Rates (per night per room + taxes):

- City View - \$259.00 (*limited number of rooms available*)
- Inner Harbour - \$269.00
- Deluxe Mountain Harbour - \$299.00

Group Identification: Canadian Produce Marketing Association (CPMA)

Reservations: 1-604-662-3223 (Hotel) or 1-800-663-1515 (Canada) and 1-800-937-1515 (USA), reservations.yvr@panpacific.com

Fairmont Waterfront Hotel

900 Canada Place Way
Vancouver, BC V6C 3L5 Canada
<http://www.fairmont.com/waterfront>

Rate (per night per room + taxes):

- Standard Room - \$249.00

Group Identification: Canadian Produce Marketing Association (CPMA)

Group Code: HK018

Reservations: 1-604-691-1820 (Hotel) or 1-800-441-1414 (Global Reservations Centre)

Non-Refundable Hotel Deposit

To help us manage our room blocks better and to avoid any financial liability for last-minute cancellations and/or no shows, the hotels will be applying a non-refundable deposit to each reservation one month prior to the group's arrival. The hotels will post the first night room & tax to the credit card(s) used to confirm the reservations **on Friday, April 9, 2010**.

New: Traceability Area on the Trade Show Floor !

Exhibitors, traceability experts and attendees will all meet together in one convenient place on the trade show floor to discuss the Produce Traceability issues and find solutions for the entire Produce chain. Only 6 exhibit spaces remaining in this new area! Interested? Please contact Natalia Kaliberda at nkaliberda@cpma.ca

Increase Your Visibility... Become a Sponsor!

Sponsorship helps build your exposure, demonstrates your leadership and commitment to the Canadian Market and supports the various CPMA programs and services, which help the industry drive sales and increase overall consumption of fruits and vegetables!

We invite you to discover what sponsorship opportunities are available and which one will best match the needs of your organization.

We hope that you will support the Canadian Produce Marketing Association in 2010 as your help will continue to make our event the success that it is.

Thank you in advance for your support!

New CPMA Convention website is up and running!

The Convention website has been completely redesigned to ensure the information could be easily found. Our new website <http://www.convention.cpma.ca/> will provide you with all the information you need on the Annual Convention & Trade Show, from the agenda at a glance, to our business program, the awards and the social evenings. The organizing committee is hard at work to plan an exceptional event!

We will be updating the Exhibitor's Corner on a regular basis to help you to plan your participation.

Bookmark the page for an easy access http://www.convention.cpma.ca/en_exhibitors.asp and stay tuned!